

Calling all artists and inspired community members!

The Harmony Business Association is looking for a new visual identity and we need your help! We are seeking artists and community members who can design a creative, innovative and professional logo and slogan. The logo should be recognizable and help promote the Active Life (outdoors), Culture (businesses, shops, restaurants) and History(Museums) of Harmony.

The rest is up to you! The winning artist will receive \$150.00!

Requirements

- Professional: This logo will be featured on our website, our social media platforms, and other mediums (stationary, pamphlets, t-shirts, etc). While we want the logo to be eye-catching, it must still be legible at small sizes.
- Color: There are no limitations and any colors may be used. However, the logo must look good in color (if any) or black and white.
- Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant and may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.
- Must include, address or speak to the following 3 core areas of the Business Associations' members.
 - Active Lifestyle: Hiking and walking trails, Boat launch and Kayaking, Events, Health and Wellness
 - Culture: Food choices, Arts, Workshops, Shopping, Music and Events
 - History : The rich history of Harmony and the region.

Eligibility

Only one submission per individual will be accepted. Any submissions from graphic designers or Individuals who work for a design agency will be considered as an individual entry and winnings will be awarded to the artist.

The contest begins on February 1, 2019 and submissions will be accepted through April 30, 2019. Winners will be announced via our website, social media websites and by direct contact to the winner. All entries must be submitted by mail to: Harmony Business Association c/o Sherry Cepek 123 Mercer St. Harmony, PA 16037 **or** by email at: enchantedolive@gmail.com

Entry must be submitted with a completed SUBMISSION FORM and in their original source file: Digital artwork must be submitted as a high-resolution EPS (Adobe Illustrator) or .PDF file with 300 dpi or higher. Raw artwork or original drawings on white paper will be considered but, if selected as the winner, will be redrawn to digital format for publication.

Winners will be selected by a vote from the Harmony Business Associations membership. All Contestants agree that the Business Association may publish their logo and name and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to Harmony Business Association. Public announcement of the winner in the form of a photo can and may be used for advertising and marketing materials. Additionally, Harmony Business Association may alter, modify or revise the logo as it sees necessary to achieve the goals of the Association. We have the right to not select a winner if, in its sole discretion, no suitable entries are received.

SUBMISSION FORM

1. I have reviewed and understand the Contest Rules and I agree to the terms of the contest.

2. I understand that the artwork I am submitting becomes the property of the Harmony Business Association, and I am forfeiting all ownership rights, including all intellectual and creative property rights. Additionally, Harmony Business Association may alter, modify or revise the logo as it sees necessary.

3. I understand there is only one winner and those not selected as the winner will not receive any compensation for their artwork.

4. I understand that Harmony Business Association reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

5. I understand that if selected as the winner, the Harmony Business Association will require to publicly announce the winner by publicizing a photo of the check presentation award on public domains, such as Facebook, the website, and other news media outlets.

Name: _____

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Address: _____

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Email: _____ Phone: _____

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Contestant Signature: _____

Date of Signature: _____

If under 18 years old, a Parent/Guardian must agree to the following Terms:

I consent for my child/ward to enter the Logo Contest. By signing below, I confirm that I have read the Contest Rules and Terms of Participation. I acknowledge and agree that if my child/ward is selected as the winner in the Contest, that HBA will contact my child/ward using the information above for notification of winning. I also understand that the HBA, will require to publicize their name as well as a photo of the check presentation at online opportunities, such as Facebook, the website, as well as news media outlets.

Parent/Guardian Signature: _____

Date: _____